

CALL TO ARTISTS

# MARCH

**MARCH (VERB)** A. TO PROCEED DIRECTLY AND PURPOSEFULLY,  
B. TO WALK STEADILY AND RHYTHMICALLY FORWARD IN STEP WITH OTHERS.

**VITA ART CENTER & BELL ARTS FACTORY PRESENT  
"MARCH"**

**a juried art exhibition focusing on the  
strength and achievements of women  
3 Galleries, over 50 artists**

Artists are invited to share their  
interpretation of "Woman and Strength"  
in personal or public spheres.

All mediums are welcome  
\$10 entry fee, \$5 for each additional entry.

**Juried Grand Prize:** The selected artist will receive a \$500 honorarium and their artwork will be featured on a 2010 "March" poster. The "March" poster will be sold to support the Bell Arts Women in the Arts fund.

**Juried First Place Entries:** 12 artists will be chosen to participate in an exhibition in Vita and 10 artists in the Bell Arts Tool Room Gallery with an opening reception on March 5.

**Juried Honorable Mention Entries:** Artists chosen will be exhibited in the Bell Arts Community Room with an opening reception on March 5.

**Jurors:** Anna Bermudez - Curator of Collections, Ventura County Museum  
Susan Scott - ArtsLIVE Consultant and Nonprofit Specialist  
Beverly Decker - Artist/Educator, Cal State University Channel Islands

**Women in the Arts Fund:** Bell Arts and Vita have partnered to raise funds to be used to educate and employ women artists in Ventura and surrounding areas.

**Women Speakers:** The month of March will feature an array of guest speakers.

Submissions will be received January 4 thru February 12  
Entry submission forms and guidelines are available online at [www.vitaartcenter.com](http://www.vitaartcenter.com)  
or can be requested via email to Mary Perez, [maryperez@vitaartcenter.com](mailto:maryperez@vitaartcenter.com)  
Vita Art Center • 432 Ventura Ave. Studio 30, Ventura CA 93001 • 805-644-9214  
Vita Art Center is located in the Bell Arts Factory home to 30 artists studios

## WHAT IS THE THEME?

Artists are asked to submit their interpretation of the theme “March” Women & Strength

## “MARCH” ART EXHIBITION:

Dates: Friday, March 5 - March 28. An opening reception will be held Friday, March 5 from 6-9 p.m. The Exhibitions will be held in three galleries with in the Bell Arts Factory, The Vita Art Center, The Bell Arts Tool Room, and the Bell Arts Community Room. 52 artists will be selected to participate.

## WHO CAN ENTER?

All visual artists in all mediums can participate. You may submit more than one entry; however, no more than two images per artist will be chosen for display. National submissions are encouraged.

## WHAT ARE THE CRITERIA?

Final selections will be chosen based on artistic excellence in reflection of the theme “March” with a focus on Women & Strength. Final selections will be made by a 3-judge panel of professional artists, curators and art professionals. There is a \$10 submission fee \$5 for additional pieces

## WHAT IS THE TIME LINE?

The submission deadline is Saturday, February 12, 2010. Judging will take place in February, 2010 and those selected for the exhibit will be notified by email at the end of February. Only selected artists will be notified. Selected art will be on exhibition March 5 thru March 28, 2010.

## SUBMISSIONS DEADLINE FEBRUARY 12

## BEST IN SHOW , JURIED GRAND PRIZE:

A \$500 cash award will be presented to the selected artist. Their artwork will be featured on the 2010 “March” Poster. All proceeds from the “March poster will go to the Bell Arts Women in the Arts Fund, dedicated to educating and employing women artists.

## JURIED FIRST PLACE ENTRIES

12 artists will be chosen to participate in an exhibition in the Vita Art Center Gallery and 10 artists in the Bell Arts Tool Room Gallery with an opening reception on March 5.

## JURIED HONORABLE MENTION ENTRIES

30 Artists will be chosen to exhibit in the Bell Arts Community Room with an opening reception on March 5

Jurors: Anna Bermudez- Curator of Collections, Ventura County Museum, Susan Scott- ArtsLIVE Consultant and Nonprofit Specialist, Beverly Decker- Artist/Educator, Cal State University Channel Islands

Women in the Arts Fund: Bell Arts and Vita have partnered to raise funds to be used to educate and employ women artists in Ventura and surrounding areas.

## SALES

All artwork will be sold as displayed during the exhibit unless otherwise specified by the artist. A sales commission of 30% shall be collected by Vita Art Center and Bell Arts Factory. It is understood the purchased artwork shall remain on exhibit for the duration of show. Payment for sales shall be made to the artist within 2 weeks of the close of the exhibition.

## PICK UP AND DELIVERY DATES

Artists are responsible for delivering artwork to the gallery at 432 Ventura Ave. Studio 30 on drop-off dates to be announced or by prior appointment. Artwork must be picked up on announced days at the end of the exhibit.

## LIABILITY

Neither the Vita Art Center or the Bell Arts Factory assumes liability for theft or damage of artwork. Artists are advised to provide their own insurance for artwork.

## SUBMISSIONS WILL NOT BE RETURNED.

# VITA ART CENTER & BELL ARTS FACTORY

## “MARCH” SUBMISSION FORM

THIS SIGNED FORM MUST ACCOMPANY ALL SUBMISSIONS.  
SUBMISSIONS MUST BE RECEIVED BY FEBRUARY 12, 2010

### HOW TO SUBMIT ARTWORK

1. You **MUST** include a signed copy of this submission form.
2. By signing this form you acknowledge that: (a) your submission is original in conception and execution and is not a copy or reproduction of any other work and (b) Vita Art Center and Bell Arts Factory have your irrevocable permission, without restriction, to use your work in reproduction for display, catalogs, posters and advertising for this event.
3. Your original artwork may be any size and in any medium; however, you **MUST** submit a **HIGH-RESOLUTION** digital file on a CD or via email. Your digital file **MUST** measure a minimum of 5” W X 5”H and it **MUST** be saved at 300 d.p.i. (dots per inch).
4. Art **MUST** be submitted on a CD or by email , in a .jpg, .eps, .tif, or .pdf format, for Mac viewing. Please print your name, artwork title and artwork dimensions clearly on the CD.
5. You **MUST** include your “Artist’s Statement” telling us something about your artwork, your creative process, or what the theme means to you.
6. You **MUST** include your artist bio
7. You **MUST** include your submission fee of \$10 plus \$5. for any additional work submitted. Checks should be made out to Vita Art Center.
8. Mail your CD with signed submission form, artist’s statement, artist bio and check to:  
Vita Art Center, 432 Ventura Ave. Studio 30, Ventura CA 93001  
Email submissions to: Mary Perez: maryperez@vitaartcenter.com
9. You may email questions to: maryperez@vitaartcenter.com or call (805) 644-9214 if you need help with your submission.

*Please Print*

Title of Artwork: \_\_\_\_\_

Artist Name(s):\* \_\_\_\_\_

\_\_\_\_\_

Artist Signature \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Telephone: ( \_\_\_\_\_ ) \_\_\_\_\_